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FOR IMMEDIATE RELEASE

101.5 KGFM Live at The Marketplace

Meet 101.5 KGFM's own EJ Tyler this Saturday, May 5th from Noon to 2pm near the main fountain at The Marketplace Shopping Center. Spin the wheel for a chance to win great prizes.

Bakersfield, CA— The Marketplace Shopping Center is hosting a live radio remote with KGFM's own EJ Tyler this Saturday, May 5th from Noon to 2pm near the main fountain. As the last weekend before Mother's Day, several retailers will be featuring special offers and promotions. Shoppers that mention hearing the live radio remote will receive 15% off their entire purchase at Soma valid in-store on Saturday, May 5th at The Marketplace, Bakersfield location only. Shoppers are welcome to spin the wheel for a chance to win great prizes from Victoria's, Que Pasa Mexican Café, Bella, Johnny Garlic's, Soma, Jamba Juice, Talbots, and more. Prizes can be won through the enter-to-win giveaway including a Massage Envy Package valued at \$190, a Kendra Scott Necklace from JULIA, a Spring Fling Package from Essentiels, and a Sterling Silver Earring and Pendant set from Robson Jewelers valued at \$183.

Additionally, the three winners of the Celebrating Mothers Giveaway will be announced live, and the winning submissions will be on display in The Marketplace kiosk from May 5th through May 13th. Each of the winners will be presented with their \$500 shopping spree prize package valid at The Marketplace shops and restaurants.

While visiting The Marketplace, shoppers can enjoy a delicious burger from Five Guys – the famed American fast casual restaurant chain known for its hamburgers, hot dogs, and French fries now open near Edwards Cinemas.

ABOUT THE MARKETPLACE BAKERSFIELD

The Marketplace is located at the corner of Ming Avenue and Haggin Oaks Boulevard in Bakersfield, California. The center is home to Edwards Cinemas, Vons, Rite Aid, Williams-Sonoma, Tahoe Joe's, ULTA Beauty, Five Guys and more. The center has been voted Best Shopping Center in Bakersfield by the readers of The Bakersfield Californian 11 years in a row. For more information about the center, please visit www.TheMarketplaceBakersfield.com.

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