## FOR IMMEDIATE RELEASE

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## Small Business Saturday Event, Marine Toys for Tots Toy Drive, and Santa Returns to The Marketplace

Visit The Marketplace on Saturday, November 24, 2018 for Small Business Saturday and the Marine Toys for Tots toy drive events. Take photos with Santa on select dates beginning November 23 through December 20, 2018.

Bakersfield, CA (November 20, 2018) – The Marketplace Bakersfield, a distinctive open-air shopping destination located in Bakersfield, California is hosting a Small Business Saturday Event on Saturday, November 24, 2018 from 11am to 4pm. This free community event will feature special offers from participating merchants, giveaways, spin-the-wheel prizes, and more! Event attendees will check-in at the Guest Services table located in the Rose Garden Courtyard near Patrick James.

**Small Business Saturday 2018 Participating Retailers:** Bella at The Marketplace, Charming Charlie, Club Pilates, Essentiels Spa et Beauté, Jamba Juice, Julia, Patrick James, NutriShop, Robson Jewelers, Rockin' Crawfish, Todays Cleaners, Victoria's in The Marketplace, and more.

The Marine Toys for Tots is hosting a toy drive at The Marketplace by the main fountain on Saturday, November 24 from 10am to 5pm and will be accepting new, unwrapped toys and books for 23,000 children in the Kern County area. Color Me Mine and Robson Jewelers will have a toy collection box inside of their stores through Friday, December 7, 2018.

Santa returns to his Photo Shoppe at The Marketplace from 11am to 4pm on select dates beginning November 23 through December 20, 2018. A free photo with Santa is available with receipts from any store or restaurant at The Marketplace dated November 23, 2018 through December 20, 2018 totaling \$25 (excluding tax) or more. Maximum value \$16. One photo sheet per household. Restrictions apply, see TheMarketplaceBakersfield.com for more details. RSVP for a chance to win a \$25 gift card to Vons by visiting: <u>bit.ly/freesantaphoto</u>

Sign-up for The Marketplace news, special events, exclusive offers, and more, by visiting TheMarketplaceBakersfield.com. Follow us on Facebook (@themarketplacebakersfield).

## About The Marketplace Bakersfield:

Shop, dine, relax, and explore The Marketplace Bakersfield, a distinctive open-air shopping destination located in Bakersfield, California. With a unique collection of boutiques, restaurants, specialty shops, groceries, services, and a movie theater, you'll find everything you need. Located in the heart of southwest Bakersfield, the welcoming atmosphere of the shopping center includes social gathering places with comfortable seating near water features. Address: 9000 Ming Avenue, Bakersfield, California 93311. The Marketplace Bakersfield is owned and operated by Donahue Schriber. For additional information visit TheMarketplaceBakersfield.com.

## **About Donahue Schriber:**

Donahue Schriber is a recognized leader in the development, management, and leasing of neighborhood, community, and power shopping centers from San Diego, California to Seattle, Washington. Structured as a private REIT (Real Estate Investment Trust) with over \$3.3 billion in assets, the company currently owns and operates 65 shopping centers totaling 11 million square feet. For more information visit DonahueSchriber.com.